HKVCA Annual General Meeting

Two year business plan, August, 2017

The Canada Not-for-profit Corporations Act states that each AGM requires the board to present a two year plan. The items below are things we presented last year. Now that year one has completed, and you've been provided progress reports on everything, the second year is devoted to seeing things to completion. Because every board has a one year term, and the business plan is for two years, there will always be some overlap. So while these items should wrap up, others, like Education programming, will always have new items that start at any time.

The incoming board has the right to conduct a project review, and may alter this plan. And of course, new, higher priorities may need to be accommodated.

This was to have finished last year, but was put on hold for several months. Hope to close this year:

1. Complete a record of every Portraits of Valour entry we've received since it began. When it is complete with all past entries (7 years' worth) included, we can conduct an analysis to objectively recognize patterns of participation to conclude where we should be focusing our promotion efforts.

Started in year 1 (last year), to conclude in year 2 (this year):

- A parking spot at the Memorial Wall
- 2. Membership database improvements
- 3. Online membership renewals
- 4. Field Knight investiture into the Order of St. George
- 5. Opening Protocol verification and translation

Needs more time with a hard-to-predict completion:

- 1. Communications plan
- 2. Mitsubishi Motors apology

Ongoing every year:

- 1. Portraits of Valour writing competition
- 2. Look for new content to the Teachers Zone will keep it fresh and support ongoing educational projects at the classroom level.
- 3. Translation, as required

Respectfully submitted,

Gail Angel, President